



All Together Now

SUMMER READING MADE EASY

EDUCATOR PROMOTIONAL TOOLKIT

SUMMER READING TOOLKIT

Dear Educator,

Summer Reading is almost here! The Metropolitan Library System is hosting our annual program in June and July. This is a free program to help encourage our community members to read and engage with their public library. There is no cost to participate and all participants can win prizes for completing their reading goals.

We hope you will partner with the library system as we work to encourage students and adults to be lifelong readers. Here's how you can help:

- Use this promotional toolkit to send students home with a digital or printed flyer for Summer Reading
- Use this promotional toolkit to find crafted language and images for creating social media posts promoting Summer Reading.
- Provide incentives for your students to sign up for Summer Reading.
- Sign students up and send their log-in information home with the included letter
- Create a faculty book club and log your reading minutes together
- Create a faculty goal of how many minutes you will try and contribute to our community goal enabling us to donate books to RestoreOKC.

In addition to this promotional toolkit, there are supplemental resources available at metrolibrary.org/summerschool and an online training just for teachers with a chance to earn prizes for your classroom.

If you have any questions about these events or the contents of this toolkit, please reach out to engagement@metrolibrary.org or call 405-606-3834.

Happy Summer!

-Your Friends at the Metropolitan Library System

SAMPLE SOCIAL MEDIA LANGUAGE

GENERIC TWEET:

Read for fun all summer long and receive free stuff! Sign up for @MetroLibraryOK's Summer Reading Program. Visit metrolibrary.org/summerreading for all the details!

READ-IT-FORWARD TWEET:

Read for fun all summer long to help @MetroLibraryOK hit their community reading goal. If they hit the goal, books will be donated to @rfbo. Visit metrolibrary.org/summerreading for all the details.

PARENT-ORIENTED TWEET:

Your child can earn free books and practice their reading this summer by enrolling in @MetroLibraryOK's Summer Reading Program. Visit metrolibrary.org/summerreading for all the details!

STUDENT-ORIENTED TWEET:

Earn free books this summer by enrolling in @MetroLibraryOK's Summer Reading Program! 5 minutes of reading = 5 points. 600 points = 2 free books and a chance to win a drawing prize.

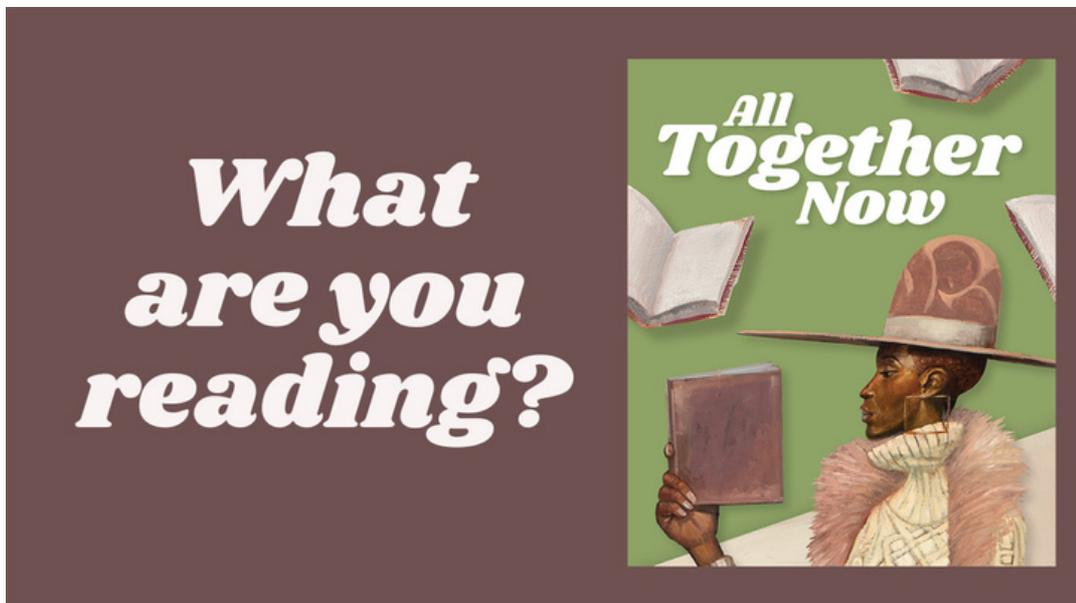
HASHTAGS:

- #IReadBecause

SOCIAL MEDIA GRAPHICS

FACEBOOK IMAGES

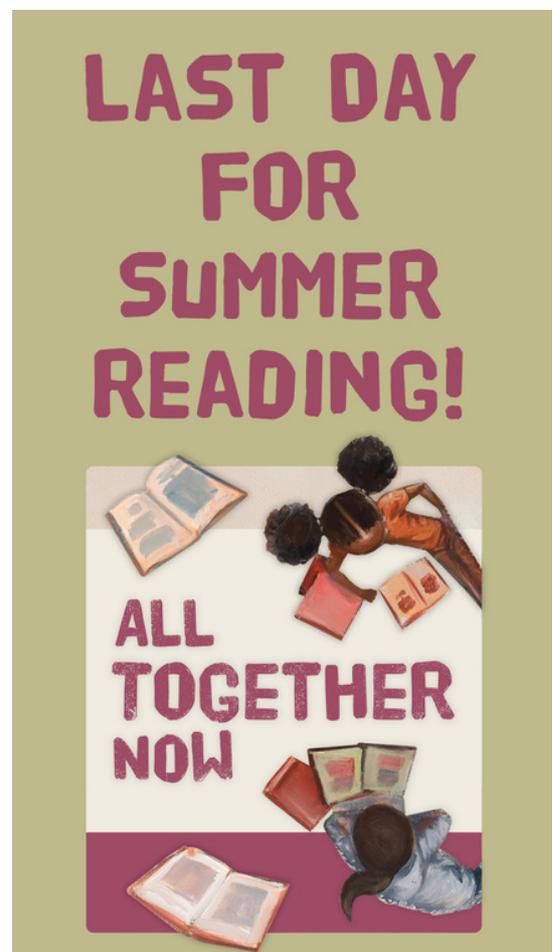
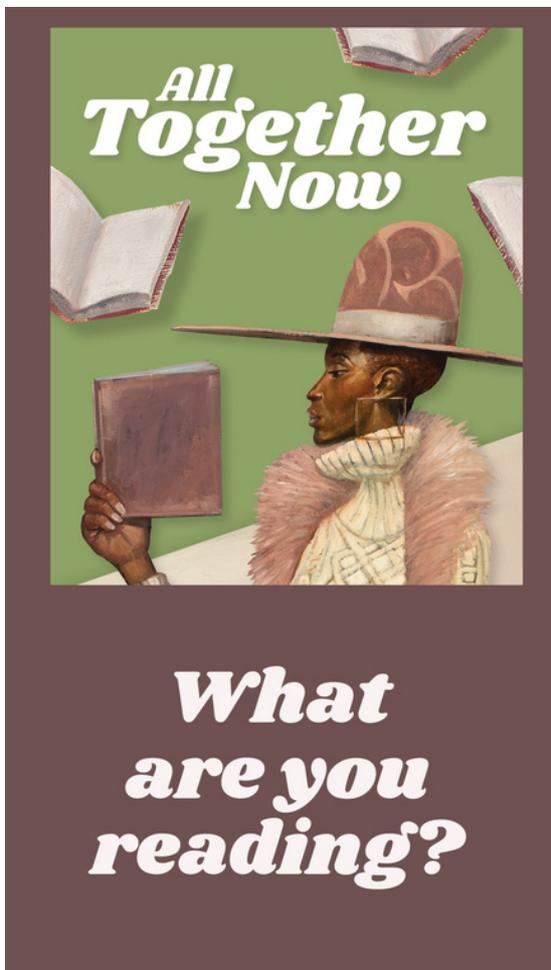
(click [here](#) to download)



SOCIAL MEDIA GRAPHICS

INSTAGRAM IMAGES

click [here](#) to download)



SOCIAL MEDIA GRAPHICS

TWITTER IMAGES

(click [here](#) to download)



POSTERS - COMING SOON

11 X 17 POSTER

11 X 17 POSTER - SPANISH

8.5 X 11 RACK CARD

click [here](#) to download

8.5 X 11 RACK CARD - SPANISH

click [here](#) to download

METROPOLITAN LIBRARY SYSTEM

All Together Now

Summer Reading Program 2023

June 1 - July 31

Help us reach our community goal of 12 million points by reading and learning this summer!

- ★ Read and complete activities to earn points
- ★ Read 5 minutes or complete 1 reading activity = 5 points

★ Earn 600 points to win your choice of 2 youth books, 1 adult book, OR Logo Tote Bag*, plus an entry to win a drawing prize**

Keep logging your reading to earn additional entries for the prize drawings and help us reach our Community Goal.

*While supplies and selection last. **Cash value of the library card.

Online Visit our website to learn more: metrolibrary.org/summerreading	Paper Logs Use a paper log and then let the library help you log your points.
Beanstack App on mobile devices 	Keep Track of your username/password Username: _____ Password: _____

metrolibrary.org/summerreading

METROPOLITAN LIBRARY SYSTEM

Todos Juntos Ahora

Programa de lectura de verano 2023

1 de junio - 31 de julio

Ayúdanos para que nuestra comunidad alcance la meta de 12 millones de puntos leyendo y aprendiendo este verano.

- ★ Leer y completar actividades para ganar puntos
- ★ Leer 5 minutos o completar 1 actividad de lectura = 5 puntos

★ Gane 600 puntos y podrá elegir entre 2 libros para jóvenes, 1 libro para adultos o una bolsa con el logo**, además de participar en un sorteo.**

Registra tus lecturas para ganar participaciones adicionales para los sorteos de premios y ayudar a nuestra comunidad para alcanzar la meta.

**Mientras duren las existencias y la selección. **Sin valor de la biblioteca.

En línea Visita nuestro sitio web para más información: metrolibrary.org/summerreading	Registros en papel Use un registro de papel y después, la biblioteca le ayudará a registrar sus puntos.
Aplicación Beanstack en dispositivos móviles 	Escriba su nombre de usuario/contraseña Número de usuario: _____ Contraseña: _____

metrolibrary.org/summerreading

FLYERS

STUDENT FLYER (ENGLISH + SPANISH)

(click [here](#) to download)



Summer Reading Program 2023

Log time and join the fun! 5 minutes of reading or 1 Reading Activity = 5 points

Earn 600 points and receive your choice of: 2 youth books or 1 adult book OR Logo Tote Bag *while supplies last

Help us reach our Community Goal of 12 million points to Read it Forward and donate books to the Regional Food Bank of Oklahoma

Visit metrolibrary.org/summerinfo to sign up and learn more. Count reading of any kind: books, eBooks, audiobooks, magazines, comics, and more! Summer Reading is free and for all ages. Do fun, reading-related activities to earn more points to count towards your goals! Check with library staff for more ways to get involved.

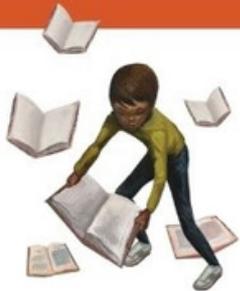
Registering for Summer Reading is easy. Just go to the link above and create an account. Be sure to enroll in "Summer Reading 2023" and then click on "log reading and activities" at the top of the screen to track how many points you've earned. You can also use a paper reading log available at your library!

Username: _____

Password: _____

Participating in another reading program too? Count that time here as well and earn more prizes.

These materials are neither sponsored by, nor endorsed by, any school system, board of education, or its agents or employees. The views and information contained in the materials also does not reflect the approval or disapproval of the board, district, or administration in which they are distributed.

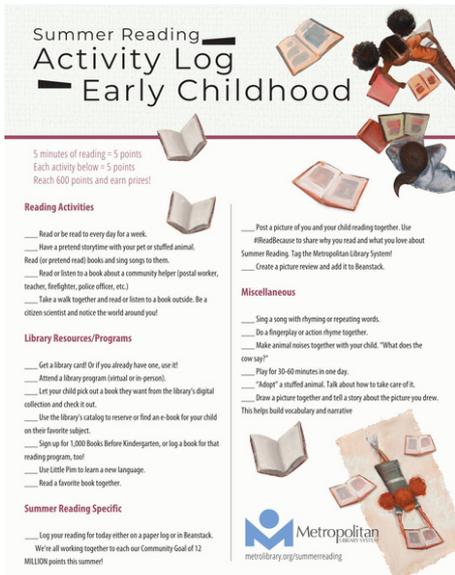


ACTIVITY GUIDES

(click [here](#) to download)

EARLY CHILDHOOD

BIRTH - 5 YEARS OLD



Summer Reading Activity Log
Early Childhood

5 minutes of reading = 5 points
Each activity below = 5 points
Reach 600 points and earn prizes!

Reading Activities

- ___ Read or be read to every day for a week.
- ___ Have a pretend storytime with your pet or stuffed animal.
- ___ Read (or pretend read) books and sing songs to them.
- ___ Read or listen to a book about a community helper (postal worker, teacher, firefighter, police officer, etc.)
- ___ Take a walk together and read or listen to a book outside. Be a citizen scientist and notice the world around you!

Library Resources/Programs

- ___ Get a library card! Or if you already have one, use it!
- ___ Attend a library program (virtual or in-person).
- ___ Let your child pick out a book they want from the library's digital collection and check it out.
- ___ Use the library's catalog to reserve or find an e-book for your child on their favorite subject.
- ___ Sign up for 1,000 Books Before Kindergarten, or log a book for that reading program, too!
- ___ Use Little Pim to learn a new language.
- ___ Read a favorite book together.

Summer Reading Specific

- ___ Log your reading for today either on a paper log or in Beanstack.
- ___ We're all working together to reach our Community Goal of 12 MILLION points this summer!

Miscellaneous

- ___ Post a picture of you and your child reading together. Use #ReadBecause to share why you read and what you love about Summer Reading. Tag the Metropolitan Library System!
- ___ Create a picture review and add it to Beanstack.

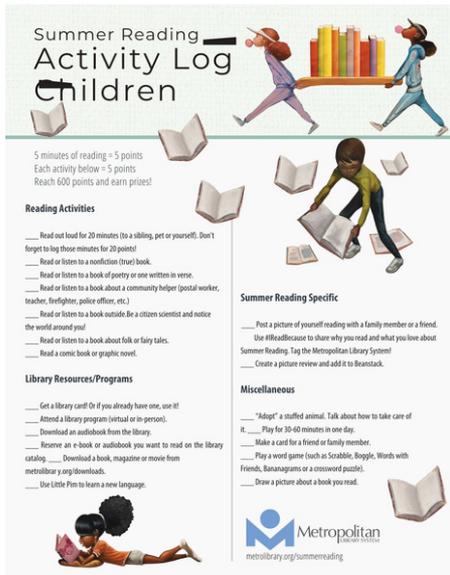
Miscellaneous

- ___ Sing a song with rhyming or repeating words.
- ___ Do a fingerplay or action rhyme together.
- ___ Make animal noises together with your child. "What does the cow say?"
- ___ Play for 30-60 minutes in one day.
- ___ "Adopt" a stuffed animal. Talk about how to take care of it.
- ___ Draw a picture together and tell a story about the picture you drew. This helps build vocabulary and narrative.

Metropolitan Library System
metrolibrary.org/summerreading

CHILDREN

6 - 12 YEARS OLD



Summer Reading Activity Log
Children

5 minutes of reading = 5 points
Each activity below = 5 points
Reach 600 points and earn prizes!

Reading Activities

- ___ Read out loud for 20 minutes (to a sibling, pet or yourself). Don't forget to log those minutes for 20 points!
- ___ Read or listen to a nonfiction (factual) book.
- ___ Read or listen to a book of poetry or one written in verse.
- ___ Read or listen to a book about a community helper (postal worker, teacher, firefighter, police officer, etc.)
- ___ Read or listen to a book outside. Be a citizen scientist and notice the world around you!
- ___ Read or listen to a book about folk or fairy tales.
- ___ Read a comic book or graphic novel.

Library Resources/Programs

- ___ Get a library card! Or if you already have one, use it!
- ___ Attend a library program (virtual or in-person).
- ___ Download an audiobook from the library.
- ___ Reserve an e-book or audiobook you want to read on the library catalog.
- ___ Download a book, magazine or movie from metrolibrary.org/downloads.
- ___ Use Little Pim to learn a new language.

Summer Reading Specific

- ___ Post a picture of yourself reading with a family member or a friend.
- ___ Use #ReadBecause to share why you read and what you love about Summer Reading. Tag the Metropolitan Library System!
- ___ Create a picture review and add it to Beanstack.

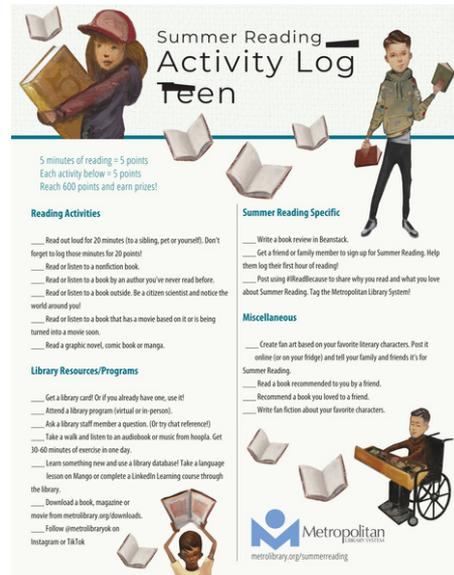
Miscellaneous

- ___ "Adopt" a stuffed animal. Talk about how to take care of it.
- ___ Play for 30-60 minutes in one day.
- ___ Make a card for a friend or family member.
- ___ Play a word game (such as Scrabble, Boggle, Words with Friends, Banagrams) or a crossword puzzle.
- ___ Draw a picture about a book you read.

Metropolitan Library System
metrolibrary.org/summerreading

TEEN

13 - 18 YEARS OLD



Summer Reading Activity Log
Teen

5 minutes of reading = 5 points
Each activity below = 5 points
Reach 600 points and earn prizes!

Reading Activities

- ___ Read out loud for 20 minutes (to a sibling, pet or yourself). Don't forget to log those minutes for 20 points!
- ___ Read or listen to a nonfiction book.
- ___ Read or listen to a book by an author you've never read before.
- ___ Read or listen to a book outside. Be a citizen scientist and notice the world around you!
- ___ Read or listen to a book that has a movie based on it or is being turned into a movie soon.
- ___ Read a graphic novel, comic book or manga.

Library Resources/Programs

- ___ Get a library card! Or if you already have one, use it!
- ___ Attend a library program (virtual or in-person).
- ___ Ask a library staff member a question. (Or try chat reference!)
- ___ Take a walk and listen to an audiobook or music from hoopla. Get 30-60 minutes of exercise in one day.
- ___ Learn something new and use a library database! Take a language lesson on Mango or complete a LinkedIn Learning course through the library.
- ___ Download a book, magazine or movie from metrolibrary.org/downloads.
- ___ Follow @metrolibrary on Instagram or TikTok!

Summer Reading Specific

- ___ Write a book review in Beanstack.
- ___ Get a friend or family member to sign up for Summer Reading. Help them log their first hour of reading!
- ___ Post using #ReadBecause to share why you read and what you love about Summer Reading. Tag the Metropolitan Library System!

Miscellaneous

- ___ Create fan art based on your favorite literary characters. Post it online (or on your fridge!) and tell your family and friends it's for Summer Reading.
- ___ Read a book recommended to you by a friend.
- ___ Recommend a book you loved to a friend.
- ___ Write fan fiction about your favorite characters.

Metropolitan Library System
metrolibrary.org/summerreading

EN ESPAÑOL - COMING SOON

EARLY CHILDHOOD

BIRTH - 5 YEARS OLD

—
—
—

CHILDREN

6 - 12 YEARS OLD

—
—
—

TEEN

13 - 18 YEARS OLD

INSTRUCTIONS

INSTRUCTIONS FOR SIGNING UP FOR A BEANSTACK ACCOUNT

(click [here](#) to download)

PARENT/CAREGIVER LETTER

(click [here](#) to download)

INSTRUCTIONS FOR SIGNING UP STUDENTS

Hello Educator!

Thank you so much for helping us spread the message of the Metropolitan Library System Summer Reading program. Below are the steps for setting up an account on our Beanstack software:

1. Visit: metrolibrary.org/schoolsignup
2. Click the **I am registering myself** button.
3. Use the following information to fill out the information for the student on the registration form:
 - a. **First Name & Last Name**
 - b. **Username** — please use the following naming convention: firstname.lastname (e.g., jon.smith would be jon.smith)
 - c. **Password and Confirm Password** — use the student ID number for the password
 - d. **Do you have a library card?**
 - i. If you are a ONECard school (OKCPS), select **Yes, I already have one. In the Library Card** number field, enter the student's Student ID number. Their Student ID is the card information they would use to get access to books at Metro Library. It is important for your school district statistics to have data in the **Library Card number** field.
 - ii. If you are not a ONECard school, select **Not right now. I may get one later or don't have it handy.**
 - e. **Which is your primary branch?** — Select the library closest to your school
 - f. **What year you were born?** — Add the student's birth year
 - g. **What grade level are you in?** Add the grade the student is currently enrolled. Do not add the grade they will be in this fall.
 - h. **What school do you attend?** — Select your school
 - i. Uncheck the **Yes, send me recommendations** via email checkbox.
4. Once you've finished adding the student's information, double-check to ensure every required field has content. Hit the **Next** button.
5. Record the student's **Username & Password** on the [provided template](#).
6. Send a copy of the letter with the username and password home with the student for the parent/caregiver.

SUMMER READING @ METROLIBRARY

Dear Parent or Caregiver,

Summer is almost here and that signals the arrival of the one thing kids everywhere look forward to — summer vacation. It's the time when children and young adults have fun just being a kid and can't wait for summer camp, pool time, family time or vacation. But one thing you may not be aware of during the summer is the "Summer Slide."

On average, children lose approximately two months of their reading achievement if they do not read during the summer. They typically score lower on standardized tests at the end of the summer than they did on the same test at the beginning of the summer. And these few months of reading loss accumulate over the years. By the time kids reach middle school, those who haven't read during the summers may have lost as much as two years' worth of achievement. The good news is the Summer Slide can easily be prevented.

HOW CAN YOU PREVENT THE SUMMER SLIDE?

Reading for just 20 minutes a day, helps kids maintain the reading skills they developed during the school year. Not only will it help them stay on track when school starts back, but with reading they can experience a summer of adventure by stimulating their imaginations.

Signing up for the Summer Reading Program through the Metropolitan Library System is one of the best ways for your child to keep reading over the summer. Summer Reading starts June 1 and continues through July 31.

To help reduce the effects of the Summer Slide, I have signed your child up for the Metropolitan Library System Summer Reading Program and created a username and password for you to log your child's reading this summer. Below is the information for your child's account.

Visit Website: metrolibrary.org/summerreading
Click on **Log Minutes & Activities**

Username: _____

Password: _____

To learn more about the Metropolitan Library System's Summer Reading Program please visit: metrolibrary.org/summerreading.

Sincerely,

INSTRUCTIONS FOR SIGNING UP STUDENTS

Hello Educator!

Thank you so much for helping us spread the message of the Metropolitan Library System Summer Reading program. Below are the steps for setting up an account on our Beanstack software:

1. Visit: metrolibrary.org/schoolsignup
2. Click the **I am registering myself** button.
3. Use the following information to fill out the information for the student on the registration form:
 - a. **First Name & Last Name**
 - b. **Username** — please use the following naming convention: firstname.lastname (e.g., Jon Smith would be jon.smith)
 - c. **Password** and **Confirm Password** — use the student ID number for the password
 - d. **Do you have a library card?**
 - i. If you are a ONECard school (OKCPS), select **Yes, I already have one. In the Library Card** number field, enter the student's Student ID number. Their Student ID is the card information they would use to get access to books at Metro Library. It is important for your school district statistics to have data in the **Library Card number** field.
 - ii. If you are not a ONECard school, select **Not right now. I may get one later or don't have it handy.**
 - e. **Which is your primary branch?** — Select the library closest to your school
 - f. **What year you were born?** — Add the student's birth year
 - g. **What grade level are you in?** Add the grade the student is currently enrolled. *Do not add the grade they will be in this fall.*
 - h. **What school do you attend?** — Select your school
 - i. Uncheck the **Yes, send me recommendations** via email checkbox.
4. Once you've finished adding the student's information, double-check to ensure every required field has content. Hit the **Next** button.
5. Record the student's **Username & Password** on the [provided template](#).
6. Send a copy of the letter with the username and password home with the student for the parent/caregiver.

SUMMER READING @ METROLIBRARY

Dear Parent or Caregiver,

Summer is almost here and that signals the arrival of the one thing kids everywhere look forward to – summer vacation. It's the time when children and young adults have fun just being a kid and can't wait for summer camp, pool time, family time or vacation. But one thing you may not be aware of during the summer is the "Summer Slide."

On average, children lose approximately two months of their reading achievement if they do not read during the summer. They typically score lower on standardized tests at the end of the summer than they did on the same test at the beginning of the summer. And these few months of reading loss accumulate over the years. By the time kids reach middle school, those who haven't read during the summers may have lost as much as two years' worth of achievement. The good news is the Summer Slide can easily be prevented.

HOW CAN YOU PREVENT THE SUMMER SLIDE?

Reading for just 20 minutes a day, helps kids maintain the reading skills they developed during the school year. Not only will it help them stay on track when school starts back, but with reading they can experience a summer of adventure by stimulating their imaginations.

Signing up for the Summer Reading Program through the Metropolitan Library System is one of the best ways for your child to keep reading over the summer. Summer Reading starts June 1 and continues through July 31.

To help reduce the effects of the Summer Slide, I have signed your child up for the Metropolitan Library System Summer Reading Program and created a username and password for you to log your child's reading this summer. Below is the information for your child's account:

Visit Website: metrolibrary.org/summerreading
Click on **Log Minutes & Activities**

Username: _____

Password: _____

To learn more about the Metropolitan Library System's Summer Reading Program please visit:
metrolibrary.org/summerreading.

Sincerely,