



All Together Now

SUMMER READING MADE EASY

EDUCATOR PROMOTIONAL TOOLKIT

SUMMER READING TOOLKIT

Dear Educator,

Summer Reading is almost here! The Metropolitan Library System is hosting our annual program in June and July. This is a free program to help encourage our community members to read and engage with their public library. There is no cost to participate and all participants can win prizes for completing their reading goals.

We hope you will partner with the library system as we work to encourage students and adults to be lifelong readers. Here's how you can help:

- Use this promotional toolkit to send students home with a digital or printed flyer for Summer Reading
- Use this promotional toolkit to find crafted language and images for creating social media posts promoting Summer Reading.
- Provide incentives for your students to sign up for Summer Reading.
- Sign students up and send their log-in information home with the included letter
- Create a faculty book club and log your reading minutes together
- Create a faculty goal of how many minutes you will try and contribute to our community goal enabling us to donate books to RestoreOKC.

In addition to this promotional toolkit, there are supplemental resources available at metrolibrary.org/summerschool and an online training just for teachers with a chance to earn prizes for your classroom.

If you have any questions about these events or the contents of this toolkit, please reach out to engagement@metrolibrary.org or call 405-606-3834.

Happy Summer!

-Your Friends at the Metropolitan Library System

SAMPLE SOCIAL MEDIA LANGUAGE

GENERIC TWEET:

Read for fun all summer long and receive free stuff! Sign up for @MetroLibraryOK's Summer Reading Program. Visit metrolibrary.org/summerreading for all the details!

READ-IT-FORWARD TWEET:

Read for fun all summer long to help @MetroLibraryOK hit their community reading goal. If they hit the goal, books will be donated to @rfbo. Visit metrolibrary.org/summerreading for all the details.

PARENT-ORIENTED TWEET:

Your child can earn free books and practice their reading this summer by enrolling in @MetroLibraryOK's Summer Reading Program. Visit metrolibrary.org/summerreading for all the details!

STUDENT-ORIENTED TWEET:

Earn free books this summer by enrolling in @MetroLibraryOK's Summer Reading Program! 5 minutes of reading = 5 points. 600 points = 2 free books and a chance to win a drawing prize.

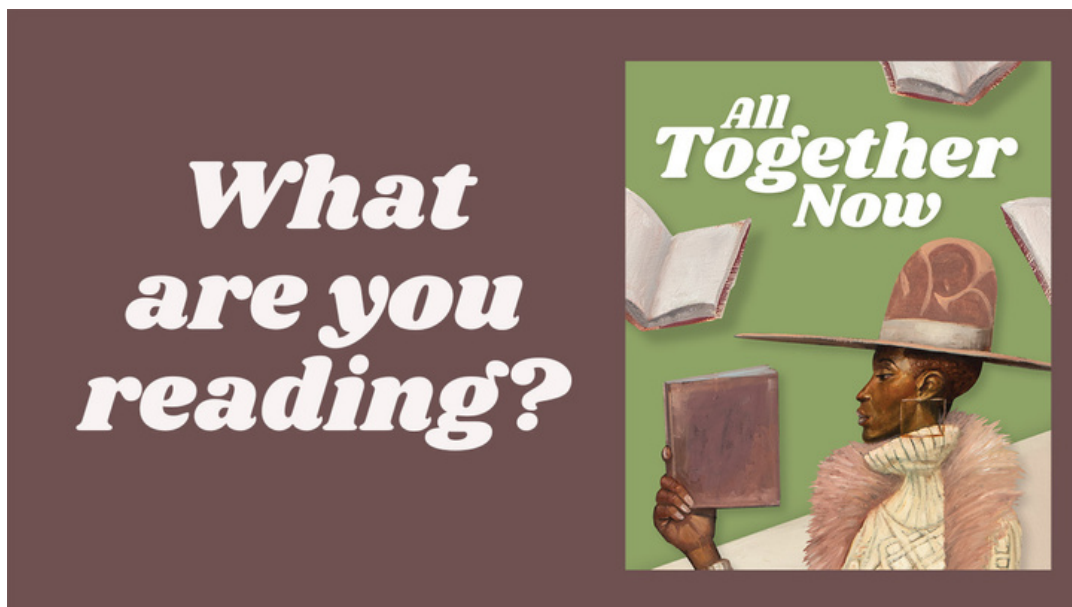
HASHTAGS:

- #IReadBecause

SOCIAL MEDIA GRAPHICS

FACEBOOK IMAGES

(click [here](#) to download)



SOCIAL MEDIA GRAPHICS

INSTAGRAM IMAGES

click [here](#) to download)



SOCIAL MEDIA GRAPHICS

TWITTER IMAGES

(click [here](#) to download)



POSTERS - COMING SOON

11 X 17 POSTER

-
-
-


11 X 17 POSTER - SPANISH

8.5 X 11 RACK CARD

click [here](#) to download

METROPOLITAN LIBRARY SYSTEM

All Together — Now



Summer Reading Program 2023

June 1 - July 31


Help us reach our community goal of 12 million points by reading and learning this summer!




- ★ Read and complete activities to earn points
- ★ Read 5 minutes or complete 1 reading activity = 5 points




★ Earn 600 points to win your choice of 2 youth books, 1 adult book, OR Logo Tote Bag*, plus an entry to win a drawing prize**

Keep logging your reading to earn additional entries for the prize drawings and help us reach our Community Goal.

*While supplies and selection lasts. **Can't wait? Visit the library.

Online Visit our website to learn more: metrolibrary.org/summerreading	Paper Logs Use a paper log and then let the library help you log your points
Beanstack App on mobile devices 	Keep Track of your username/password Username: _____ Password: _____

metrolibrary.org/summerreading

8.5 X 11 RACK CARD - SPANISH

click [here](#) to download

METROPOLITAN LIBRARY SYSTEM

Todos Juntos — Ahora



Programa de lectura de verano 2023

1 de junio - 31 de julio

Ayúdanos para que nuestra comunidad alcance la meta de 12 millones de puntos leyendo y aprendiendo este verano.

- ★ Leer y completar actividades para ganar puntos
- ★ Leer 5 minutos o completar 1 actividad de lectura = 5 puntos

★ Gane 600 puntos y podrá elegir entre 2 libros para jóvenes, 1 libro para adultos o una bolsa con el logo*, además de participar en un sorteo.**

Registra tus lecturas para ganar participaciones adicionales para los sorteos de premios y ayudar a nuestra comunidad para alcanzar la meta.

*Mientras duren las existencias y la selección. **Can't wait? Visit the library.

En línea Visita nuestro sitio web para más información: metrolibrary.org/summerreading	Registros en papel Usa un registro de papel y después, la biblioteca le ayudará a registrar sus puntos.
Aplicación Beanstack en dispositivos móviles 	Escriba su nombre de usuario/contraseña Nombre de usuario: _____ Contraseña: _____

metrolibrary.org/summerreading

FLYERS

STUDENT FLYER (ENGLISH + SPANISH)

(click [here](#) to download)

METROPOLITAN LIBRARY SYSTEM

All Together Now

Summer Reading



June 1 - July 31

 Metropolitan
LIBRARY SYSTEM

 FRIENDS OF THE
METROPOLITAN LIBRARY
SYSTEM

 INSTITUTE OF
MUSEUM and LIBRARY
SERVICES

Oklahoma
Department of **Libraries**

metrolibrary.org/summerreading • #IReadBecause

Summer Reading Program 2023

Log time and join the fun! 5 minutes of reading or 1 Reading Activity = 5 points

Earn 600 points and receive your choice of: 2 youth books or 1 adult book OR Logo Tote Bag *while supplies last

Help us reach our Community Goal of 12 million points to
Read it Forward and donate books to the Regional Food Bank of Oklahoma

Visit metrolibrary.org/summerinfo to sign up and learn more. Count reading of any kind: books, eBooks, audiobooks, magazines, comics, and more! Summer Reading is free and for all ages. Do fun, reading-related activities to earn more points to count towards your goals! Check with library staff for more ways to get involved.

Registering for Summer Reading is easy. Just go to the link above and create an account. Be sure to enroll in "Summer Reading 2023" and then click on "log reading and activities" at the top of the screen to track how many points you've earned. You can also use a paper reading log available at your library!

Username: _____

Password: _____

Participating in another reading program too? Count that time here as well and earn more prizes.

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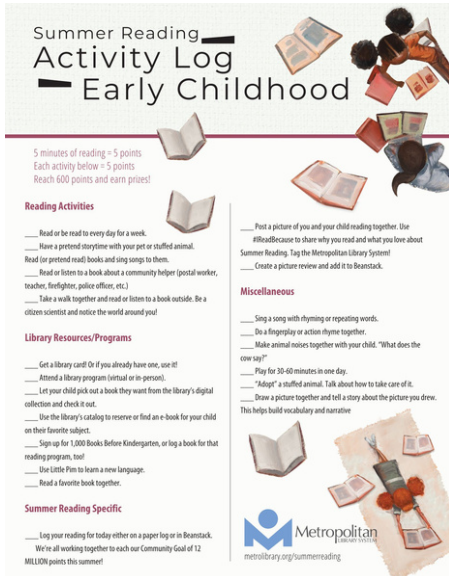


ACTIVITY GUIDES

(click [here](#) to download)

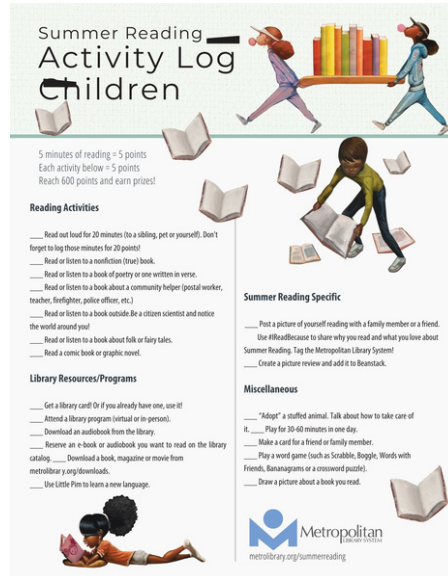
EARLY CHILDHOOD

BIRTH - 5 YEARS OLD



CHILDREN

6 - 12 YEARS OLD



TEEN

13 - 18 YEARS OLD



EN ESPAÑOL - COMING SOON

EARLY CHILDHOOD

BIRTH - 5 YEARS OLD

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—
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CHILDREN

6 - 12 YEARS OLD

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—
—
—

TEEN

13 - 18 YEARS OLD

INSTRUCTIONS

INSTRUCTIONS FOR SIGNING UP FOR A BEANSTACK ACCOUNT

(click [here](#) to download)

INSTRUCTIONS FOR SIGNING UP STUDENTS

Hello Educator!

Thank you so much for helping us spread the message of the Metropolitan Library System Summer Reading program. Below are the steps for setting up an account on our Beanstack software:

1. Visit: metrolibrary.org/schoolsignup
2. Click the **I am registering myself** button.
3. Use the following information to fill out the information for the student on the registration form:
 - a. **First Name & Last Name**
 - b. **Username** — please use the following naming convention: firstname.lastname (e.g., jon.smith would be jon.smith)
 - c. **Password and Confirm Password** — use the student ID number for the password
 - d. **Do you have a library card?**
 - i. If you are a ONECard school (OKCPS), select **Yes, I already have one. In the Library Card** number field, enter the student's Student ID number. Their Student ID is the card information they would use to get access to books at Metro Library. It is important for your school district statistics to have data in the **Library Card number** field.
 - ii. If you are not a ONECard school, select **Not right now. I may get one later or don't have it handy.**
 - e. **Which is your primary branch?** — Select the library closest to your school
 - f. **What year you were born?** — Add the student's birth year
 - g. **What grade level are you in?** Add the grade the student is currently enrolled. Do not add the grade they will be in this fall.
 - h. **What school do you attend?** — Select your school
 - i. Uncheck the **Yes, send me recommendations** via email checkbox.
4. Once you've finished adding the student's information, double-check to ensure every required field has content. Hit the **Next** button.
5. Record the student's **Username & Password** on the [provided template](#).
6. Send a copy of the letter with the username and password home with the student for the parent/caregiver.

PARENT/CAREGIVER LETTER

(click [here](#) to download)

SUMMER READING @ METROLIBRARY

Dear Parent or Caregiver,

Summer is almost here and that signals the arrival of the one thing kids everywhere look forward to – summer vacation. It's the time when children and young adults have fun just being a kid and can't wait for summer camp, pool time, family time or vacation. But one thing you may not be aware of during the summer is the "Summer Slide."

On average, children lose approximately two months of their reading achievement if they do not read during the summer. They typically score lower on standardized tests at the end of the summer than they did on the same test at the beginning of the summer. And these few months of reading loss accumulate over the years. By the time kids reach middle school, those who haven't read during the summers may have lost as much as two years' worth of achievement. The good news is the Summer Slide can easily be prevented.

HOW CAN YOU PREVENT THE SUMMER SLIDE?

Reading for just 20 minutes a day, helps kids maintain the reading skills they developed during the school year. Not only will it help them stay on track when school starts back, but with reading they can experience a summer of adventure by stimulating their imaginations.

Signing up for the Summer Reading Program through the Metropolitan Library System is one of the best ways for your child to keep reading over the summer. Summer Reading starts June 1 and continues through July 31.

To help reduce the effects of the Summer Slide, I have signed your child up for the Metropolitan Library System Summer Reading Program and created a username and password for you to log your child's reading this summer. Below is the information for your child's account.

Visit Website: metrolibrary.org/summerreading
Click on **Log Minutes & Activities**

Username: _____

Password: _____

To learn more about the Metropolitan Library System's Summer Reading Program please visit: metrolibrary.org/summerreading.

Sincerely,

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