





2024 SUMMER READING EDUCATOR TOOLKIT



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Dear Educator,

Summer Reading is almost here! The Metropolitan Library System is hosting our annual program in June and July. This is a free program to help encourage our community members to read and engage with their public library during the summer months. There is no cost to participate, and all participants can win prizes for reaching their reading goals.

We hope you will partner with the library as we work to encourage students and adults to be lifelong readers. Here's how you can help:

- Use this promotional toolkit to send students home with a digital or printer flyer for Summer Reading
- Use this promotional toolkit to find crafted language and images for creating social media posts promoting Summer Reading on behalf of your organization or yourself
- Provide incentives for your students to sign up for Summer Reading
- Sign students up and send their log-in information home with the included letter
- Create a faculty book club and log your reading minutes together
- Create a faculty goal of how many minutes you will work to contribute to our Community Goal enabling us to donate books to the Latino Community Development Agency

In addition to this promotional toolkit, there are supplemental resources available at <a href="https://www.metrolibrary.org/summerschool">www.metrolibrary.org/summerschool</a>, including online training just for teachers with a chance to win prizes for your classroom.

If you have questions about these resources or the contents of this toolkit, please reach out to <a href="mailto:engagement@metrolibrary.org">engagement@metrolibrary.org</a> or call 405-606-3834.

Happy Summer!

-Your friends at the Metropolitan Library System





# Sample Social Media Language

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#### **GENERIC TWEET OR CAPTION:**

Read for fun all summer long and receive free stuff! Sign up for @MetroLibraryOK's Summer Reading program. Visit metrolibrary.org/summerreading for all the details!

#### **READ-IT-FORWARD TWEET or CAPTION:**

Read for fun all summer long to help @MetroLibraryOK hit their community reading goal. If they hit the goal, books will be donated to @latinoagency. Visit metrolibrary.org/summerreading for all the details.

#### PARENT-ORIENTED TWEET OR CAPTION:

Your child can earn free books and practice their reading this summer by enrolling in @MetroLibraryOK's Summer Reading program. Visit metrolibrary.org/summerreading for all the details!

#### STUDENT-ORIENTED TWEET OR CAPTION:

Earn free books this summer by enrolling in @MetroLibraryOK's Summer Reading program! 5 minutes of reading = 5 points. At 600 points you get 2 free books and a chance to win a drawing prize.

#### **HASHTAGS:**

#ireadbecause #metrolibraryok





# **Social Media Graphics**

© CSLP

#### **Facebook Images**

Click here to download.















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# **Social Media Graphics**

#### **Instagram Images**

Click here to download.











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# **Social Media Graphics**

Twitter / X Images

Click here to download.















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### **Printables**

#### **Posters**

8.5 x 11 RACK CARD - English



8.5 x 11 RACK CARD - Spanish

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11x17 Poster - English



11x17 Poster - Spanish



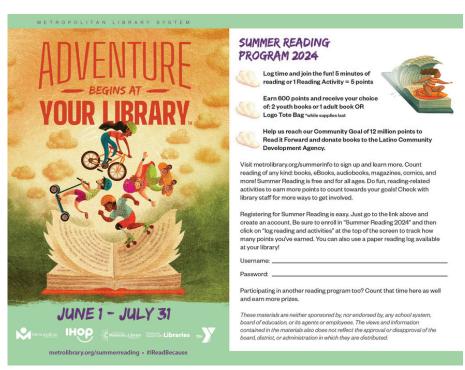
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### **Printables**

© CSLP

#### **Posters**

Student Flyer - English + Spanish (Click here to download)





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## **Printables**

**Activity Guides** (Click here to download)

EARLY CHILDHOOD (birth-age 5)



CHILDREN (6-12 years old)



TEEN (13-18 years old)

© CSLP



#### **Activity Guides Spanish**

EARLY CHILDHOOD (birth-age 5)



CHILDREN (6-12 years old)



TEEN (13-18 years old)





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### **Printables**

#### **Instructions**

Instructions for signing up for a Beanstack account (Click **here** to download)

**Parent / Caregiver Letter** (Click **here** to download)



Thank you so much for helping us spread the message of the Metropolitan Library System Summer Reading program. Below are the steps for setting up an account on our Beanstack

Click the I am registering myself button.

n to fill out the information for the student on the registration

Jon Smith would be Jon.smith)

C Password and Confirm Password — use the student ID number for the password do Do you have a library card?

Lif you are a ONECard school (OKCPS), select Yes, I already have one. In the Library Card on umber field, either the students Student ID number. Their Student ID is the card information they would use to get access to books at Metro Library. It is important for your school district statistics to shave data in the Library Card number field,

Lif you are not ONECard school, select Not right now. I may get one later or don't have it handy.

Which is your primary branch? — Select Not right now. I may get one later or don't have it handy.

What grade level are you lin? Add the students birth year

g What grade level are you lin? Add the grade the student is currently enrolled. Do not odd the grade they will be in its light.

add the grade they will be in this fall.

h. What school do you attend? — Select your school

i.Uncheck the Yes, send me recommendations via email checkb

5. Record the student's **Username** & **Password** on the <u>provided template</u> 6. Send a copy of the letter with the username and password home with the

#### SUMMER READING @ METROLIBRARY

#### HOW CAN YOU PREVENT THE SUMMER SLIDE?

Visit Website: metrolibrary.org/summerreading Click on Log Minutes & Activities

