

	Classroom AB	Classroom CD	Classroom EF
10-10:50	<p><b>The Magic of Middle Grade</b> with Alexandra Ott</p> <p>Learn how to inspire and engage young readers with middle-grade fiction. This session includes a discussion of what makes a middle-grade novel, how to write MG voice, and how to make MG accessible for first-time readers.</p>	<p><b>Creative Marketing Methods</b> with Jes McCutchen</p> <p>If those targeted ads aren't working, here are some tips to promote your books outside of the box. From swag to bonus content, crowdfunding to book events, get ideas for marketing on a budget.</p>	<p><b>Telling the Truth: Writing Nonfiction That Connects</b> with J Hall, Tiffany Yecke Brooks, Alton Carter and Dr. Karlos Hill</p> <p>In this panel discussion, authors discuss the craft of writing nonfiction including finding ideas, research, finding the voice of a story, building a cohesive story, and particular challenges presented by working in nonfiction. Attendees will also have an opportunity to interact with panelists and ask questions. Perfect for anyone thinking about turning real life into great writing.</p>
11-11:50	<p><b>Oklahoma Urban Legends</b> with Jeff Provine</p> <p>Explore the varied tales of Oklahoma, from monstrous creatures to the forgotten tunnels under OKC and the cry baby bridge with author Jeff Provine.</p>	<p><b>Writing Place</b> with Constance Squires</p> <p>Setting is more than the location of your story. Learn how to use place and time to develop your characters and add details that bring the who and why of your story into sharp relief.</p>	<p><b>A Writer's Perspective on the Tulsa Race Massacre</b> with Dr. Karlos Hill</p> <p>As writers, how can we respond to the injustices and atrocities we see around us? Join Dr. Karlos Hill as he discusses how to tackle the Tulsa Race Massacre from a writer's perspective.</p>
12-12:50	<p><b>Marking Comics in Oklahoma</b> with Jeff Provine</p> <p>Learn about the many venues for making and publishing comics locally. We'll discuss comic writing and art along with distribution including web posting, comic shops, and crowd funding.</p>	<p><b>Writing for TV</b> with Marcie Jackson</p> <p>Learn the basics of writing a TV pilot script including formatting and outlining, with NAMA TV Writers Lab Fellow Marcie Jackson.</p>	<p><b>Pitching to Sell: Non-Fiction Book Proposals</b> with Tiffany Yecke Brooks</p> <p>Participants will learn about the standard components of a non-fiction book proposal that agents and publishers want to see. We will look at excerpts and examples from real proposals in several non-fiction genres and discuss successful approaches.</p>
1-1:50	<p><b>Make It New, Make It Now: Adaptations</b> with Zachary Scalzo</p> <p>Adaptation continues to be the next (and current!) big thing in writing, so why not try it out for yourself? This workshop will talk you through some brainstorming exercises to get you ready to adapt an existing work into your own.</p>	<p><b>Critique Group Tips and Meetup</b> with Alysha Rameera &amp; Jennifer Sneed</p> <p>Join us for tips on forming a successful critique group and participate in ice breakers to meet some potential critique partners.</p>	<p><b>Writing Great Characters</b> with Lou Berney</p> <p>Learn how to develop strong characters with award-winning and USA Today best-selling author Lou Berney.</p>
2-2:50	<p><b>How to Do Direct Book Sales</b> with Rebecca Lemke</p> <p>With online instability buffeted by boycotts, account deletion, and a lack of consistency with social media platforms and algorithms, diversifying is never a bad idea. Learn how to sell directly from your own online store, get into and sell at in-person events, work with bookstores across the U.S., and find off-the-beaten-path income streams.</p>	<p><b>Show, Don't Tell: The Three Most Misunderstood Words in a Writer's Vocabulary</b> with Lori Freeland</p> <p>"Show, don't tell" sounds simple, but what do those three words really mean? Why is showing so important, and is it always bad to tell? How do you know when you're doing it right? In this practical workshop, we'll take an abstract idea and make it concrete. You'll have examples to take home and a chance to write some of your own. This is a hands-on, interactive workshop, but lurkers are welcome!</p>	<p><b>Writing Non-Fiction for Kids</b> with Barbara Lowell &amp; Lisa Johansson</p> <p>Learn how to create and sell engaging non-fiction books for kids, including how to conduct research and how to craft your story with kids in mind.</p>
3-3:50	<p><b>Creating An Outline Template</b> with Vickey Malone Kennedy</p> <p>Learn how to create one outline that can be used for any story. It's a fill-in-the-blanks method of outlining.</p>	<p><b>P-O-What???</b> with Lori Freeland</p> <p>Are you tired of agents and editors telling you to watch your POV? Have you been told you need to dive deeper into POV? Are you wondering what POV even is, and why you should care? Even if you know that POV stands for "Point of View," you still may need this class—even if it's just for the laughs, interactive experiences, and hands-on examples.</p>	<p><b>Is My Novel YA or New Adult</b> with Rachel Vincent</p> <p>Learn how to distinguish between YA and New Adult and if the distinction really matters (Spoiler: Yes, it does.).</p>

	Classroom G	Auditorium	Friends Room
10-10:50	 <b>2025 Program Schedule</b>	<b>The Role of the Monster in Horror</b> with James Cooper  This session focuses on the role of the monster in horror and how setting shapes the genre.	 <b>Plottr and Storysnap: Your Perfect Writing Process</b> with Cameron Sutter  I'll show you how Plottr and Storysnap's powers combined are going to make finishing your book easy and fun. Whether you're a pantser, a plotter, or somewhere in between, and whether you're just writing your first book or you've written more than one book, you're really going to love how these two tools make the writing process organized, distraction free, and fun!
11-11:50	<b>Back Matter Is For Fiction Picture Books Too!</b> with Barbara Lowell  Teachers, librarians, editors, and agents crave back matter for fiction and nonfiction picture books. What is it? How do you write it? Learn how to query a manuscript with back matter and check out examples of the best in back matter for fiction and nonfiction picture books.	<b>Going Indie: An Inside Look at Self-Publishing</b> with J Hall, Jennifer Sneed, Alton Carter and H.B. Skinner  Thinking about self-publishing but not sure what you're getting into? This relaxed, honest panel brings together local indie authors to share what's worked, what hasn't, and what they wish they'd known from the start. We'll talk about everything from getting your book out there to finding readers without losing your mind—or your shirt. Bring your questions and come ready for real talk about the self-pub path.	<b>Writing and Selling Short Fiction</b> with Annika Lewis, Vickey Malone Kennedy, Casie Bazay and Samantha Ryan  Learn how to craft powerful short stories that sell and ask your burning questions about the short story market to our visiting authors.
12-12:50	<b>What's a BISAC and Will it Bite?</b> with Jennifer Sneed Learn how to decode publishing jargon and acronyms like BISAC, ISBN, LCCN, CIP Block, Key Words, Comps, etc. Jennifer Sneed will identify these, tell you their purpose, and why they are important. Learning about these seemingly trivial bits of book publishing will be of interest to traditionally published authors, but it is essential for authors choosing hybrid publishing, self-publishing, or those working with very small traditional presses.	<b>Writing Romance in the Era of Book Banning</b> with H.B. Skinner, Lori Freeland, Lainey Ross and Alysha Rameera  What should writers consider when writing romance novels and erotica in the current market? Learn from our panel of seasoned authors.	<b>Writing Picture Books</b> with Barbara Lowell, Kara Mitchell, Kenda Henthorn, Mariana Llanos and Thomas Hilley  Join a panel of experts to learn about writing and publishing your own children's picture book.
1-1:50	<b>Say What? Crafting Dialogue that Speaks Volumes</b> with Samantha Ryan  Learn how to write multi-faceted dialog that digs deep and brings your characters to life.	<b>Writing for Young Adults</b> with Casie Bazay, Jes McCutchen, Rachel Vincent and M. Scott Carter  Learn how writing for teens differs from writing for all other target audiences. Bring your questions and come ready to talk all things YA.	<b>To Pen Name or Not to Pen Name, That is the Question</b> with H.B. Skinner and Lainey Ross  Learn how to set up a pen name, tips on internet and in-person safety as an author, marketing to an online audience, marketing to brick and mortar bookstores, ideas for content, and how collaborating with service providers (editors, cover designers) works when you're operating under a pen name.
2-2:50	<b>My Synopsis Sucks</b> with Vickey Malone Kennedy  Learn how to create a stress-free synopsis. What to include. What to leave out. Why do we need a synopsis in the first place?	<b>Worldbuilding with Mythology and History</b> with Alysha Rameera, Rachel Vincent and Kristen Grace  For all styles and genres of writing, strengthen your work by tapping into ancient mythology--or creating your own. We'll talk about why mythology is so universal and can be a shortcut to the emotional heart of great characters.	<b>The Art of the Query Letter</b> with Casie Bazay  Learn how to write a successful query letter that will get the attention of agents and publishers.
3-3:50	<b>Talk the Talk: Voice for All Genres</b> with Zachary Scalzo  You've got your idea, your characters and speakers are full and rich, and the structure is mind-blowing... but it still just doesn't sound right. Sound familiar? Come on out to "Talk the Talk," where we'll use drama as a jumping-off point to discuss how to develop our own authorial voices alongside the other ones that show up in our work—no matter what we're writing!	<b>The Ins and Outs of Hybrid Publishing</b> with Amy Le  Not all hybrid publishers are the same. Some hybrid publishers are vanity presses. Knowing the difference is essential. In this session led by author and publisher Amy M. Le, you will learn the ins and outs of hybrid publishing and why this publishing model is gaining momentum. The workshop will also explore different pathways to publishing, such as self-publishing and traditional publishing, to see what's best for you.	<b>It's a Mystery</b> with Peggy Doviak, Staci Mauney, Victoria Patton and Cary Herwig  Learn how to craft a compelling mystery novel with mystery writers from the Sisters in Crime.